

HAIR CARE CAMPAIGN 2026



Advanced cosmetic science to restore the health and beauty of hair.



Sulfate-Free Moisturizing Shampoo

500701



BEFORE



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Product Sheet

Rice, Provitamin B5 & Oat

Gentle shampoo formulated with Rice, Oat, and Peony Extract that delicately cleanses the hair while respecting the scalp's natural balance.

Provides hydration and softness without weighing the hair down, improving manageability and natural shine. Its formula with Provitamin B5 helps keep the hair fiber protected and flexible.

Recommended for normal to dry hair, especially sensitive scalps. Suitable for the curly method.

How to use:

Apply to wet hair and scalp, gently massage until a light lather forms. Leave on for a few minutes and rinse thoroughly with lukewarm water. Shake before use. For topical use. Avoid contact with eyes and mucous membranes.



INGREDIENTS: AQUA, PROPANEDIOL, DISODIUM COCOAMPHODIACETATE, COCAMIDOPROPYL BETAINE, HYDROXYPROPYL STARCH PHOSPHATE, DECYL GLUCOSIDE, GLYCERIN, CRAMBE ABYSSINICA SEED OIL PHYTOSTEROL ESTERS, ORYZA SATIVA STARCH, LACTIC ACID, AVENA SATIVA KERNEL EXTRACT, PAEONIA LACTIFLORA ROOT EXTRACT, PANTHENOL, BUTYROSPERMUM PARKII BUTTER, LAURYL GLUCOSIDE, LAURYL/MYRISTYL WHEAT BRAN/STRAW GLYCOSIDES, CAPRYLYL/CAPRYL WHEAT BRAN/STRAW GLYCOSIDES, PARFUM, TREHALOSE, POTASSIUM SORBATE, SODIUM BENZOATE.

Features	Description
Hair type	All hair types
Texture	Soft fluid gel, light foam
Fragrance	Fresh and clean
Key benefits	Gentle sulfate-free cleansing, balanced hydration, improved softness and shine, hair fiber protection. Suitable for curly method.

Instant Conditioner

500698



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Product Sheet

Hyaluronic Acid, Abyssinian Oil & Peony Extract

Immediate-action conditioner that softens and detangles without weighing the hair down or leaving residue.

Its formula improves manageability and flexibility after washing, providing lightweight hydration and natural shine. Helps control frizz and reduce static, leaving hair more disciplined, loose, and full of movement.

The result is softer, lighter, and healthier-looking hair day after day.

How to use:

Apply to clean, damp hair after shampooing. Leave on for 2–5 minutes and rinse thoroughly. Shake before use. For topical use. Avoid contact with eyes and mucous membranes.



INGREDIENTS: AQUA, CETEARYL ALCOHOL, BEHENTRIMONIUM METHOSULFATE, GLYCERIN, CRAMBE ABYSSINICA SEED OIL PHYTOSTEROL ESTER, DISTEAROYLETHYL DIMONIUM CHLORIDE, PAEONIA LACTIFLORA ROOT EXTRACT, SODIUM HYALURONATE, GLYCINE SOJA OIL, PROPANEDIOL, GLYCERIN, PHENETHYL ALCOHOL, SQUALENE, TREHALOSE, CAPRYLYL GLYCOL, PARFUM, TOCOPHEROL, BETA-SITOSTEROL, SODIUM BENZOATE, POTASSIUM SORBATE, CAPRYLHYDROXAMIC ACID.

Features	Description
Hair type	All hair types
Texture	Lightweight creamy texture, instant detangling
Fragrance	Fresh floral with soft notes
Key benefits	Lightweight hydration, improved manageability, frizz control, reduced static. Hair becomes softer, more flexible, and shinier.

Repairing Hair Botox

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BEFORE



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Product Sheet

Peptides, Amino Acids & Hyaluronic Acid

Advanced hydrating hair mask that acts on the hair fiber, providing elasticity, softness, and vitality without weighing it down.

Its formula with peptides, amino acids, and hyaluronic acid helps strengthen the hair externally, improving flexibility and resistance to dryness and breakage caused by styling. Hair appears looser, shinier, and with more body.

Ideal for hair seeking deep hydration with a lightweight finish.

How to use:

Apply to clean, damp hair, distributing evenly from mid-lengths to ends. Leave on for 5–10 minutes and rinse thoroughly. For a more intensive treatment, extend up to 15 minutes. Use 1–2 times per week or as needed. Avoid contact with eyes and mucous membranes.



INGREDIENTS: AQUA, BEHENTRIMONIUM METHOSULFATE, DISTEAROYLETHYL DIMONIUM CHLORIDE, GLYCERIN, CETEARYL ALCOHOL, CRAMBE ABYSSINICA SEED OIL PHYTOSTEROL ESTERS, BETAINE, PALMITOYL TETRAPEPTIDE-1, PALMITOYL TETRAPEPTIDE-7, ARGININE, SODIUM HYALURONATE, SQUALENE, BUTYLENE GLYCOL, SACCHARUM OFFICINARUM FERMENT EXTRACT, CAPRYLYL GLYCOL, BETA-GLUCAN, GLYCINE SOJA OIL, HYDROLYZED SOY PROTEIN, LYSINE HCL, BETA-ALANINE, PROPANEDIOL, ROSA CANINA FRUIT OIL, BETA-SITOSTEROL, DIMETHYL PHENETHYL ACETATE, PHENETHYL ALCOHOL, GLUCONOLACTONE, CAPRYLHYDROXAMIC ACID, SODIUM BENZOATE, POTASSIUM SORBATE, BENZALDEHYDE, PAEONIA LACTIFLORA ROOT EXTRACT, TREHALOSE, TOCOPHEROL, CARBOMER, SODIUM LACTATE, BENZYL ALCOHOL, TERPINEOL, POLYSORBATE 20, PARFUM, CALCIUM GLUCONATE, GERANYL ACETATE, BETA-CARYOPHYLLENE, VANILLIN, CINNAMAL, BENZYL BENZOATE, LINALYL ACETATE, CINNAMYL ALCOHOL, CITRAL, LINALOOL.

Features	Description
Hair type	Dehydrated or weak hair
Texture	Creamy advanced hydration mask
Fragrance	Sophisticated floral with enveloping notes
Key benefits	Deep hydration, hair fiber strengthening, improved elasticity and resistance. Hair becomes shinier, more flexible, and fuller.

Nourishing Hair Mask

500699



BEFORE



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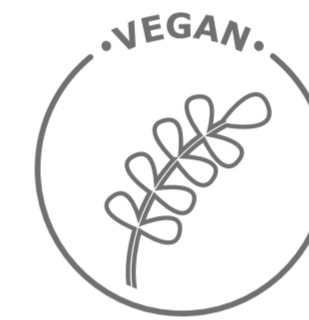
Product Sheet

Shea Butter & Abyssinian Oil

Ultra-nourishing hair mask that provides immediate softness and comfort to dry or damaged hair. Its rich texture improves hair fiber flexibility and reduces dryness. Hair feels more nourished, disciplined, and naturally shiny.

How to use:

Apply to clean, damp hair from mid-lengths to ends. Leave on for 5-10 minutes and rinse thoroughly. For deeper nourishment, leave up to 15 minutes.



INGREDIENTS: AQUA , CETEARYL ALCOHOL , BUTYROSPERMUM PARKII BUTTER , BEHENTRIMONIUM METHOSULFATE , GLYCERIN , CRAMBE ABYSSINICA SEED OIL PHYTOSTEROL ESTER , DISTEAROYLETHYL DIMONIUM CHLORIDE , PAEONIA LACTIFLORA ROOT EXTRACT, SODIUM HYALURONATE , GLYCINE SOJA OIL , PROPANEDIOL, PHENETHYL ALCOHOL, TREHALOSE, SQUALENE, CAPRYLYL GLYCOL, TOCOPHEROL, BETA-SITOSTEROL, SODIUM BENZOATE, POTASSIUM SORBATE, CAPRYLHYDROXAMIC ACID.

Features	Description
Hair type	Very dry or dehydrated hair
Texture	Rich and enveloping
Fragrance	Soft and comforting
Key benefits	Intensive nourishment, improved flexibility, reduced dryness, enhanced discipline and natural shine.

Protein Hair Treatment

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Product Sheet

Vegetable Proteins, Biotin & Provitamin B5

Hair treatment with vegetable proteins designed to strengthen and improve hair elasticity.

Its combination of amino acids, biotin, and provitamin B5 helps maintain flexible, stronger hair with a healthier appearance. Provides hydration, softness, and shine without weighing it down.

How to use:

Apply to damp hair from mid-lengths to ends.

Daily leave-in: apply a small amount and let dry naturally.

Intensive rinse treatment: apply a larger amount, leave on for 30 minutes, then rinse thoroughly. Shake before use. Avoid contact with eyes and mucous membranes.



INGREDIENTS: AQUA, PROPANEDIOL, GLYCERIN, PANTHENOL, BETAINE, BIOTIN, PEG-40 HYDROGENATED CASTOR OIL, HYDROLYZED SOY PROTEIN, LAURDIMONIUM HYDROXYPROPYL HYDROLYZED WHEAT PROTEIN, LYSINE HCL, SERINE, ARGININE, GLUCONOLACTONE, SODIUM HYALURONATE, SODIUM BENZOATE, POTASSIUM SORBATE, LACTIC ACID, PHENETHYL ALCOHOL, CAPRYLYL GLYCOL, CAPRYLHYDROXAMIC ACID, CALCIUM GLUCONATE, PARFUM, VANILLIN, BENZALDEHYDE, DIMETHYL PHENETHYL ACETATE, BENZYL ALCOHOL, LINALYL ACETATE.

Features	Description
Hair type	Brittle or weak hair
Texture	Concentrated fluid, suitable for leave-in or rinse use
Fragrance	Soft sweet with warm notes
Key benefits	Strengthens hair fiber, improves elasticity, increases resistance to breakage, hydration and shine without heaviness.

Curl Defining Gel

500516



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Product Sheet

Organic Aloe Vera, Argan Oil & Hibiscus

Lightweight styling gel that helps define and structure curls while providing hydration and nourishment without weighing them down.

Improves natural elasticity, allowing longer-lasting definition and better frizz control. Provides a flexible, natural finish without stiffness, keeping curls soft, shiny, and full of movement.

How to use

Apply to wet or very damp hair. Use your preferred styling technique. Let air dry or diffuse at low temperature and speed to avoid frizz. Shake before use. Avoid contact with eyes and mucous membranes.



INGREDIENTS: ALOE BARBADENSIS LEAF JUICE*, GLYCERIN, DEHYDROXANTHAN GUM, ARGANIA SPINOSA KERNEL OIL, HIBISCUS SABDARIFFA FLOWER EXTRACT*, COCOS NUCIFERA OIL, POLYGLYCERYL-6 CAPRYLATE, XANTHAN GUM, PARFUM, POTASSIUM SORBATE, SODIUM BENZOATE, PROLINE. *Certificado procedente de la agricultura ecológica.

Features	Description
Hair type	Curly and wavy hair
Texture	Lightweight gel with flexible hold
Fragrance	Fresh and natural
Key benefits	Defines curls, improves elasticity, controls frizz, hydrates without stiffness.

Regenerating Hair Serum for Ends

501005.1



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Product Sheet

Ceramides, Bakuchiol & Astaxanthin

Lightweight repairing serum that improves hair appearance. Its formula with ceramides and antioxidant actives helps protect the hair fiber from external aggressions, providing softness, shine, and a silky finish without weighing it down.

Helps control frizz and improve the appearance of split ends, leaving hair healthy-looking, flexible, and radiant.

How to use:

Apply a small amount to dry or damp hair from mid-lengths to ends. Do not rinse. Adjust amount depending on hair length and density. Avoid contact with eyes and mucous membranes.



INGREDIENTS: DIMETHICONE, ISODODECANE, DIMETHICONOL, PARFUM, COCO-CAPRYLATE/CAPRATE, CAPRYLIC/CAPRIC TRIGLYCERIDE, CERAMIDE NP, BETA-SITOSTEROL, HEMATOCOCCUS PLUVIALIS EXTRACT, OLEA EUROPAEA FRUIT OIL, ORBIGNYA OLEIFERA SEED OIL, PERSEA GRATISSIMA OIL, ARGANIA SPINOSA KERNEL OIL, GLYCINE MAX OIL, BAKUCHIOL, GLYCINE SOJA OIL, CRAMBE ABYSSINICA SEED OIL PHYTOSTEROL ESTERS, GERANYL ACETATE, SQUALENE, TOCOPHEROL, VANILLIN, DIMETHYL PHENETHYL ACETATE, LINALYL ACETATE, ROSE KETONES, BENZALDEHYDE, BETA-CARYOPHYLLENE, TETRAMETHYL ACETYLOCTAHYDRONAPHTALENES, PINENE.

Features	Description
Hair type	Hair with split ends
Texture	Lightweight silky serum
Fragrance	Warm and elegant
Key benefits	Antioxidant protection, improved ends appearance, frizz control, shine, non-greasy finish.

KLEIN

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